CHOONG ZHAN HONG

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OBJECTIVE

I'm Zhan Hong, final year undergraduate at the National University of Singapore. I'm pursuing a degree in Communications and New Media, and a minor in Computer Science. I have a keen interest in new media, programming, and design, and am seeking roles in tech and/or user experience design.

EDUCATION

BSocSci (Hons) Communications and New Media   2020 - Graduate in June 2024
National University of Singapore
Projected Honours, First Class

Minor in Computer Science

NUS High School Diploma (Distinction)   2012 - 2017
NUS High School

Honours in Mathematics
Major in Chemistry and Physics

SKILLS

Technical Skills	HTML, CSS, Figma, Unity (Games and VR) Python, C/C++, C#, Javascript, Java Adobe Photoshop, Illustrator, Premier Pro, After Effects, InDesign
Others	Graphic Design, Typesetting Copywriting, Events Planning UI/UX Design and User Research, Wireframing Videography

WORK EXPERIENCE

Health Promotion Board (HPB)   Jul - Dec 2022
Digital Marketing Intern

- Managed the Health Promotion Board website, LumiHealth campaign website, and HPB-owned Health-Hub articles through the content management system, maintaining user experience standards.
- Led department-wide annual content audit to maintain branding throughout HPB-owned digital content across departments. I also introduced some enhancements to existing workflows through scripts.

Workforce Singapore (WSG)   May - Jul 2022
Branding and Social Content Intern

- Managed roadshow events, including on-ground involvement with Careers Connect on the Go (CCOTG) events and SGUnited Jobs and Skills roadshows.
- Created graphic and written digital content for WSG social media.
- Involved in the launch of the HerCareer campaign, which debuted in my time in WSG.

OTHER ROLES/LEADERSHIP EXPERIENCES

Student Tutor
Currently teaching CS1010 in NUS, an introductory programming course in C.
I also have privately tutored Primary/Secondary level Mathematics and Science.

NUS Students' Union Committee for Information Technology (NUSSU CommIT)
I am currently the Chairperson of this committee, overseeing its operations, flagship events, as well as working alongside NUSSU's executive committee.
As a training director in 2022–2023, I was responsible for introductory workshops for NUS students on skills such as the Adobe Photoshop and Python. I also managed and equipped our members with the required skills to be able to teach the workshops.

NUS Comedy Club
Currently serving as the vice-president. In the past 2 years, I have been a part of this club's growth from a budding interest group to a gateway to the local scene.
Managed our events (planning, liason with performers, vendors), member training, as well as Instagram which has grown past 3,500 followers.

NUS Faculty of Arts and Social Sciences Student Ambassador
Student representative of the faculty. Planned outreach events during open house events for NUS and FASS, spoke to members of public and answered queries.

NUS Communications and New Media Society
As a creative director in 2020–2021, produced graphic collaterals for publicity, Instagram page, events. Continued as a Special Projects Director in 2021–2022, planned and organized orientation event for incoming students. Created materials and taught workshops on HTML/Bootstrap and Adobe software, and other events to introduce incoming students to the curriculum.