

Choong Zhan Hong

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WORK EXPERIENCE

National University of Singapore, School of Computing

Aug 2024 – Dec 2024

CS1010 Student Tutor, Part-time

Singapore

- Taught introductory programming course in C, also using Unix and Vim.

Health Promotion Board (HPB)

Jul 2022 – Dec 2022

Digital Marketing Intern

Singapore

- Managed HPB websites (primary website, articles, and campaign microsites), through respective content management system, maintaining user experience standards. Some HTML/CSS was used as well.
- Led department-wide annual content audit for digital content. I introduced some enhancements to the workflow through excel scripts.

Workforce Singapore (WSG)

May 2022 – Jul 2022

Branding and Social Content Intern

Singapore

- Managed CCOTG and SGUnited Jobs and Skills roadshows, including on-ground involvement.
- Created graphic content, and copywriting for WSG social media.
- Involved in the launch of HerCareer campaign, which debuted in my time in WSG.

EDUCATION

National University of Singapore

July 2024

BSocSci (Hons), Communications and New Media; Minor in Computer Science

Singapore

- Highest Distinction (First Class), 4.8/5.0 GPA
- Did my honours thesis, the Charlotte Crisis, on interactive storytelling and game design. Awarded Outstanding Undergraduate Researcher Prize (Group) and SPH Media Prize.
- Executive committee of NUS Students' Union (NUSSU), as Chairperson of NUSSU Committee for Information Technology in 2023/24 Academic Year.
- Executive committee of NUS Comedy Club, as President and Vice-president spanning several semesters.
- Student Ambassador for the Faculty of Arts and Social Sciences, planned and involved in open house events.

SKILLS

HTML, CSS, Javascript, Java, C, C++, C#, Python, Data Structures and Algorithms, Object-Oriented Programming, Figma, User interface/User Experience (UI/UX) Research and Design, Wireframing, Prototyping, Graphic Design, Unity (Virtual Reality, Augmented Reality), GameMaker, Game Design, Videography, Copywriting, Adobe Photoshop, Illustrator, Premier Pro, After Effects, InDesign.