Choong Zhan Hong

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WORK EXPERIENCE

National University of Singapore, School of Computing Aug 2023 – Dec 2023
CS1010 Student Tutor, Part-time *Singapore*
- Taught introductory programming course in C, also using Unix and Vim.

Health Promotion Board (HPB) Jul 2022 –Dec 2022
Digital Marketing Intern *Singapore*
- Managed HPB websites (primary website, articles, and campaign microsites), through respective content management system, maintaining user experience standards. Some HTML/CSS was used as well.
- Led department-wide annual content audit for digital content. I introduced some enhancements to the workflow through excel scripts.

Workforce Singapore (WSG) May 2022 – Jul 2022
Branding and Social Content Intern *Singapore*
- Managed CCOTG and SGUnited Jobs and Skills roadshows, including on-ground involvement.
- Created graphic content, and copywriting for WSG social media.
- Involved in the launch of HerCareer campaign, which debuted in my time in WSG.

EDUCATION

National University of Singapore July 2024
BSocSci (Hons), Communications and New Media; Minor in Computer Science *Singapore*
- Highest Distinction (First Class), 4.8/5.0 GPA
- Did my honours thesis, the Charlotte Crisis, on interactive storytelling and game design. Awarded Outstanding Undergraduate Researcher Prize (Group) and SPH Media Prize.
- Executive committee of NUS Students' Union (NUSSU), as Chairperson of NUSSU Committee for Information Technology in 2023/24 Academic Year.
- Executive committee of NUS Comedy Club, as President and Vice-president spanning several semesters.
- Student Ambassador for the Faculty of Arts and Social Sciences, planned and involved in open house events.

SKILLS

HTML, CSS, Javascript, Java, C, C++, C#, Python, Data Structures and Algorithms, Object-Oriented Programming.
Figma, User interface/User Experience (UI/UX) Research and Design, Wireframing, Prototyping, Graphic Design.
Unity (Virtual Reality, Augmented Reality), GameMaker, Game Design.
Videography, Copywriting, Adobe Photoshop, Illustrator, Premier Pro, After Effects, InDesign.